

Co-Design FaceMooc

Request for quotes for FaceMooc Co-Design Content

The PROUD Project at ImaginationLancaster invites quotes from designers to develop original content for a 5 week online course for design professionals that wish to develop and share expertise in co-design.

FaceMooc will connect 50 designers from across Europe and beyond in a collaborative learning process exploring Co-Design approaches where non-designers actively contribute to the creative process. The course is led by ImaginationLancaster, Lancaster Universities design research center, one of the leading centers for design research in the UK.

ImaginationLancaster are looking to commission new course content from co-design experts and lead thinkers from across Europe experienced in design processes in which non-designers play a key role in the creative process. This could be within either private (e.g. companies) or public sectors (e.g. local government) sectors.

We seek to commission up to 6 designers from across Europe to spend up one day creating an interesting and original online representation of your co-design experience and learning in a format suitable for viewing on FaceBook. This must be a new representation not a representation of previous work. This could be in text, video, sound, illustration and/or animation formats.

The course will explore the landscape, principles and methods of co-design, the role of the designer and include an opportunity to develop a co-design process with support from co-design experts. The aim of the commissioned content is to enable FaceMooc participants to draw on examples of inspirational and effective co-design approaches and gain valuable insights into both the benefits and challenges of co-design.

To read more about FaceMooc visit:

http://imagination.lancs.ac.uk/activities/CoDesign_FaceMooc

FaceMooc is a part of the PROUD project, promoting innovative knowledge exchange through co-design through a network of partners across Europe. PROUD stands for People, Researchers, Organisations using Design and is funded by the EU through the INTERREG IV program.

Read more about PROUD at: <http://www.proudeurope.eu/>

Request for Quotes

If you would like to be commissioned to spend up to one day (commissioning 2 days may be considered if the content requires more time) developing an interesting online representation of your experience of co-design, presented in an effective, creative way that others can enjoy and learn from, please supply in PDF form:

- Full name and address
- Occupation / company details
- A brief synopsis of your co-design experience to date (200 words max)
- A description of the original content you wish to develop including the format/s it will be presented in and the learning you wish to convey (200 words max).
- Links to online portfolio sites, or images of your work supplied as a PDF
- Your daily rate

Please note that content must be original and presented in a format suitable for sharing on FaceBook, the major platform for the online course.

Generating content for FaceMooC does not prevent you from signing up for FaceMooC which will begin on the 3rd November 2014.

As the course is in English, generated content must also be in English. For an informal discussion about the request for quotes please contact Gemma Coupe, PROUD Design Manager for the PROUD EU INTERREG Program at ImaginationLancaster.

Timescale: If successful in your application course content must be developed and supplied to ImaginationLancaster by the 1st October 2014

The deadline for quotes is close of day on Friday 27th June 2014.

To be emailed to Gemma Coupe at ImaginationLancaster:

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