Lancaster University: Beyond Imagination Prosperity and Evaluation theme

Too many of us think about prosperity as pounds and pence, when we should think of health and happiness, of community and society.

So... how do we cultivate *real* prosperity? Can we create it without sacrificing something else – wealth without wellbeing, environment over emotion? How does prosperity spread and translate – from high-street to community, from farm to village?

We're not just working to better understand these ideas, but to better evaluate our own work. By pioneering methods, reshaping processes and rethinking projects, we're building evaluation into the very foundations of every area of our research.

It's an ever-evolving concept – a constant dialogue about the nature of prosperity and our power to achieve it.

But with it comes the chance to improve economies, communities and livelihoods.

Together, we're giving our research real impact. We're changing the world.