⚠ Unattended food: Human has left salad, swipe it now!
13:27
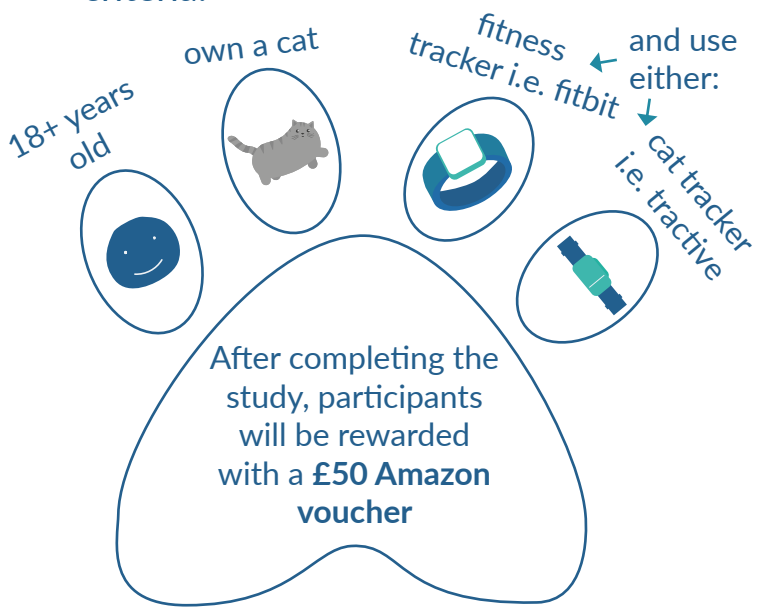
Dumpling achieved the 'Healthy Eating' Badge for trying some salad!
13:28

Ever wondered what your cat is thinking?

We need participants to help us understand people's perceptions of data insights they receive about an 'other', i.e. a cat

Participants need to fit the following criteria:

18+ years old

own a cat

fitness tracker i.e. fitbit

and use either:

cat tracker i.e. tractive

After completing the study, participants will be rewarded with a **£50 Amazon voucher**

What will I be asked to do?

An interview (1 hour): On Microsoft Teams participants will be asked questions related to themselves and their cats and their current understanding of tracking technologies

A week receiving messages via WhatsApp: Participants will receive messages about a cat and be expected to respond to questions about the information received

A workshop (2 hours): Participants will be asked to take part in a workshop at Lancaster University campus to discuss the week's experience

For questions please email:

k.snooks@lancaster.ac.uk

Want to take part? Please go to:

tinyurl.com/imagination-cat-project

imagination LANCASTER

Lancaster University