

# SNAPSHOT + STORY

Create a quick overview of engagement work to share with others in your organisation

**3 PARTS** This tool has three sections for a clearer understanding of the story that you want to tell

**SNAPSHOT**

SNAPSHOT

SUBTITLE

**STORY**

TITLE OF YOUR STORY

THE STORY...

PICTURE HERE

THE STORY CONTINUES...

continue here

which outcome measure could this support?

**OUTCOME MEASURES**

## SNAPSHOT

Use just a few words to give a catchy headline and invite people to read the full story. Add a subtitle with a few more key details, for example, where the story happened, who was involved, etc...

## STORY

Here you can provide further detail and include a photograph or image. You might also describe engagement work you have planned/completed that can support improvement to your service.

Some tips:

- Provide a context
- Offer some conclusions or recommendations to draw out the meaning of this story

Use a picture that illustrates the story. This will help people see the reality of your story.

## OUTCOME MEASURES

For some people, such as managers, outcome measures are important. Use this section to point to the strategic outcomes or contractual measures relevant to this work. Use for example, the CQC Framework, Key Performance Indicators (KPIs) or any other type of measurement.

**SHARE IT!**  
Promote the completed tool to service users and managers, or include in reporting to provide a quick overview.



This tool was co-designed with young patients and staff from the Blackpool Teaching Hospitals NHS Foundation Trust ☺

**TIP**  
Would you like to share and get feedback from your story? Why not to try the Feedback Cycle Request tool at [www.leapfrog.tools](http://www.leapfrog.tools)