

# Flip

Draw attention to the unexpected variety in what you offer

There is more than meets the eye in Libraries and Neighbourhood Centres. New and existing centre visitors are often surprised at the variety of services and activities available to them.

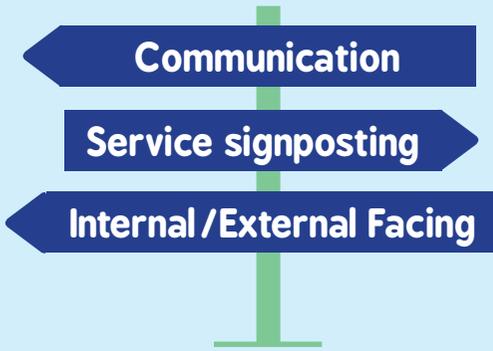
This tool helps by...

...enabling you to easily design eye-catching materials, such as bookmarks, postcards and plasma screen displays that promote the contrasting services and activities on offer. We have included a list of clever phrases for you to help inspire the words you use in your designs.

Co-designed by Professionals at Lancashire County Council



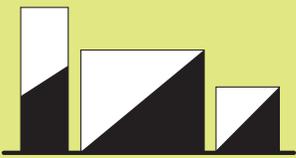
Top-up your bookshelves with the latest bestsellers



Dive into a Classic Novel

Skim the day's papers

PowerPoint Template



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## Suggestions for Use

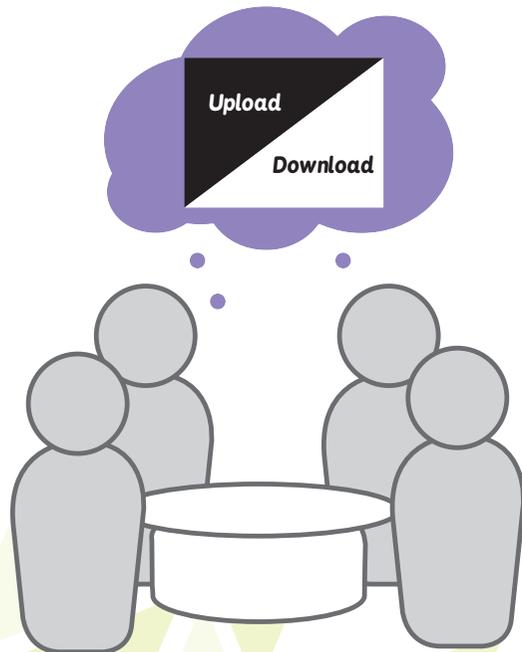
### Preparation

- Download and edit PowerPoint templates.
- Print yourself or send to a professional printer



1

Meet together with your team to discuss and list the contrasting services and activities your multi-service centre offers.



Use the sheet of suggestions written by one of our co-designers for inspiration!

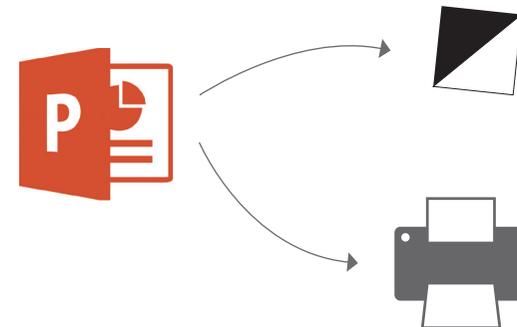
2

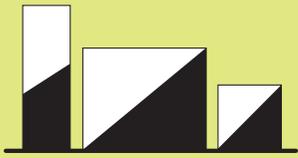
Pick out pairs of contrasting things you offer to create bookmarks, posters, coasters and plasma screen displays.



3

Edit the PowerPoint and print yourself or send to a professional printer.





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## Text Suggestions

- Dig into the past with Family History resources / Build creatively in Lego Club.
- Learn new skills with free computer courses / Share your knowledge in Knit'n'Natter groups
- Revise for exams in quiet study areas / Sing along at Baby Bounce'n'Rhyme and Toddler Rhyme Time
- Top your class at Homework Club / Unwind with a book in our reading area
- Reserve a meeting room / Drop-in for a coffee
- Plan your strategy in Chess Club / Live in the moment with Shared Reading groups
- View the big screen at cinema screenings / Listen in to audiobooks and e-audiobooks
- Top-up your bookshelves with the latest bestsellers / Download with free Wi-Fi
- Perfect your CV in Job Club / Seek out knowledge on the Digital Library
- Dive into a classic novel / Skim the day's papers
- Connect with friends on Social Media / Take a chance with the Book of the Month
- Follow the footprints on the Lancashire Reading Trail / Design it yourself in Code Club